

# HAMPTON VA

## NEWS RELEASE

For immediate release

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## Federal, state money pays for new “wayfinder” signs in City of Hampton

**April 20 2015** - In case you haven't seen them yet, the City of Hampton is installing 75 colorful wayfinder signs along major streets and roads - thanks to federal and state grants.

The project cost \$450,000 and the money comes from federal and state Congestion Mitigation and Air Quality Funds, which provide money to states and localities for transportation projects that help improve air quality and reduce traffic congestion.

The new directional signs are designed to help visiting motorists find their way to key destinations, including Coliseum Central, downtown, and the Phoebus/Fort Monroe areas.

Lynn Allsbrook, deputy director of the city's Public Works Department, said most of the signs have already been installed on streets that are near the interstate or major highways.

The new signs join a number of other wayfinder signs installed in the city.

The downtown business district has updated its banners throughout the district, and added several that salute Hampton's designation for the third time as an All America City. The Coliseum business district added those banners earlier.

(Photos, below, show just two of the new wayfinder signs that have been installed in the city to help visitors and others find their way around Hampton.)

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